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ON HUMAN CENTERED DEVELOPMENT:

Images of Human Development in Different Civilizations

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1. Introduction: the great illusion

The current interest in human centered theories and practices of development can only be understood against the background of non-human centered human theories and practices of development. Of these there could be many, but there are two development theories that are particularly important: liberalism and marxism, as underpinnings of capitalist and socialist practices respectively. There is no denial that both liberal and marxist thinking represent extremely rich approaches to the human conditions, partly overlapping, certainly not as incompatible as they are often seen. Nor should there be any denial that they seem easily to render themselves to a kind of trivialization when they go through the simplification processes said to be needed in order for them to be operational, and that this gives rise to not only non-human, but also anti-human practices.

In this respect these two development models are relatively similar, and in that there may already be something to learn for anyone interested in promulgating a new type of development thinking, centering on the development of human beings, in their somatic, mental and spiritual dimensions. In the process of becoming operational the same trivialization may take place, and any body of thinking may be turned into a caricature of itself. Thus, liberalism, from being a theory of how man could be set free in a well designed system of institutional checks and balances, with economic competition, political democracy guarded through parliamentary elections, military balance of power and cultural pluralism, became perverted into a system of capitalist economics for the pursuit of economic growth, in turn perverted further through the operationalization known as the "gross national"

product". And similarly with marxism: from a rich and impressive body of thought again outlining the conditions under which man could be set free, in a society where production would be geared to use rather than to exchange and contradictions between labour and capital would be overcome, into a caricature where much too much emphasis would be placed on ownership of the means of production, particularly by the part of the society known as the state. The operationalization of development corresponding to gross national product (divided or not by a population figure) would be the percentage of the economy under "public control". Hence, in either case the focus would be on the economic aspect of the human condition, the size of production in the first place and the control of production in the latter, leaving aside everything else as of minor or no significance. The result easily is production without control for the former and control without much production for the latter. (4)

True, there have been voices of protest. There have been softer versions of capitalism and socialism, concerned with distribution. In the case of capitalism the concern has focussed on income distribution, on how to reduce the discrepancy between those who have more and those who have less of acquisitive power. And in the case of socialism the focus has been on power distribution (6) in connection with the control of the means of production, with an attempt at reducing the discrepancy between those who have more and those who have less control - particularly the difference between managers and workers in factories. The first approach leads to the softer versions of the capitalist West: the social democracies of Northern Europe (and some of the richer countries in the British Commonwealth); the soft approach to socialism leads to such expressions as the drive for self-management in Yugoslavia. Softening on either side makes the two models less divergent, they get more points of contact as there are some conversion processes between reduced income inequality and reduced decision-making inequality. As a consequence there is not that much distance between the most "red" countries of the capitalist West and the most"blue"countries of the socialist East -

the two geographical terms referring to the North-American/European space only, not to the world as a whole.

The two models have two important things in common: the unit of development is the country whether the dimension of development is economic growth or level of nationalization; mellowed or not with considerations of distribution. And secondly: they both have a very flat, very poor image of human beings; more or less assuming that if the basic factors in these development models are set straight, then human beings will somehow take care of themselves, be free to develop according to their own inclinations. In that there is something positive that should not be underestimated: the idea that there can be no human—centered theory of development because human development is essentially something that human beings have to do for themselves and by themselves. What there can be, however, is a theory of necessary conditions for human development to take place, and the answers given by the capitalist and socialist systems are clear.

Two approaches suggest themselves in order to get out of the difficulties just indicated: other units of development, other dimensions or aspects of development. Thus, a considerable body of development theory does not deal with countries, but with a whole region, the Third world (or some of the sub-regions); another equally important body of development theory and practice deals with the sub-national unit of development, the community. If these three levels are seen in combination the result can become a very rich theory of economic development; if one is singled out for attention at the expense of the others (for instance, because it is seen as more basic than the others, as a necessary or sufficient condition for the other levels to develop) then regardless of what level is selected the result will be meagre. And the same applies to the adding of more aspects of development: if to "economic" is added "political", "social", "cultural", "communication", again the result will be a rich body of thought and possibly of practice

when they are seen as complimentary, not as supplementary.

However, a multidimensional, multilevel development theory and practice is still not the same as human centered development theory and practice; it remains a theory of social development.

The reason for this is simple. If development centered on human beings is to become more than a slogan it means that the criterion of development is in human beings themselves, in all human beings, in all aspects of human beings. Growth in production - probably best done by means of capitalistically organized corporations and growth in the control of production - possibly best done through the State and nationalization - tempered by measures of distribution of acquisitive power and decision-making power.at best become conditions. The most enthusiastic among their adherents will see them as sufficient conditions: once wealth is produced and accumulated, or once the control level is sufficiently high this external development will trigger off a set of factors of internal development, development of human beings. The less enthusiastic will talk about necessary conditions, about the removal of such obstacles as poverty (in the first case) and exploitation (in the latter), and reject any thesis of automaticity?)

Then, the third approach; the "green "approach hinted at above focusing on smaller units of development, "the local level". The enthusiasts would see a world organized in terms of local communities as in and by itself conducive to human development. The more sceptical will talk about the removal of one literally speaking big obstacle: big-size organizations, be they corporate or bureaucratic or both. Hence, it is easy to see where the green line in development thinking may or will go wrong: in making local "communalism"into a fetish (corresponding to "productionism" and "statism" for the blue and red lines of development respectively), for instance by counting the number of people in the world or in a country to whom the local level is the dominant actor. But this is still social development, relevant for, but not identical with social development.

Thus, the common mistake has a simple structure: means are taken for ends, conditions are confused with the consequence. What at most would be necessary conditions are seen as sufficient conditions, and to guard oneself against realizing the mistake made what really happens to human beings is not studied but is brushed under the carpet. The reason for that is simple: really to see fully what happens at the human level would much too clearly reveal the falsity and fallacy of almost all development thinking and practice as we know it. It has simply failed to deliver the goods.

Thus, if human beings are taken in their somatic, mental and spiritual dimensions - well knowing how interrelated these three are - then two conclusions with broad implications for development thinking and practice seem to emerge.

First, no existing theories seem to be good at relating to all three levels. It is well known that some countries, particularly those that are able to combine a focus on production with a focus on control of production, have been able to cater to the body of human beings, at least until recently when the production of pollutants and the stress generated in society seem to start tearing at the bodies themselves. But these societies at the same time seem to be weak in catering to the human mind and the human spirit. Roughly speaking it also seems to be true that the local level, even the micro-level permitting closeness to others and also closeness to oneself through meditation and other practices, are good at catering to the mind and the spirit, but perhaps not so good at catering to the body, except when nature is particularly benevolent. Hence, only very partial images of human beings are compatible with unlimited faith in these development theories.

Second, we shall probably have to come to grips with the circumstance

that human centered development in all its aspects can take place under a variety of conditions. But this means that if the criterion is shifted towards the human level, then no clear preference for blue, red or green alternatives will any longer be possible - they may all be right, singly or combined, or all be wrong. In other words, this approach will create havoc with what today passes as development thinking and practice, and for that reason offers a major opportunity for new approaches. Any such new approach, however, will have to come to grips with the interests - economic, political, intellectual - vested in the various macro level approaches. No doubt this task can become somewhat more easy by taking such schools as liberalism and marxism in their rich entirety - adding to them, of course, all other bodies of thought about the conditions under which human development may take place.

But there is also an other approach: simply to recognize that human development is not a by-product of social development, but that these are logically independent and only weakly empirically related processes. The great illusion, then, is to deny this. Today this takes the form of Sorokin's "sensate" mentality, very similar to Koestler's commissar: the strong faith in social engineering of the red, blue or green varieties (Koestler was mainly thinking of the red, Sorokin also of the blue, neither paid much attention to the possibility of a green fallacy. (10) But from this it does not follow that Sorokin's "ideational" mentality, highly innerdirected, negligent of the body and of the environmental conditions for human development, is less of an illusion. What is needed is exploration of models of social development - as is done in a cursory, deliberately caricatured fashion here - and models of human development, and then, but first then, an effort to explore the relation between the two.

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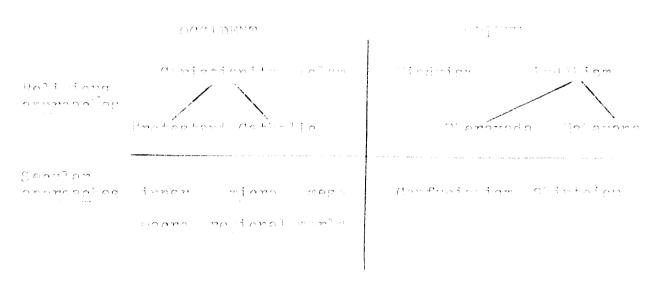
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